



# A GLOBAL COMMUNITY OF PRACTICE



**2024**  
YEAR TWO  
JULY 2023-JULY 2024

# FORWARD

During the last year, we have seen significant shifts in education globally. With advances in generative artificial intelligence, the landscape of what is possible with technology innovations for educators globally is in flux. With 67% of global youth lacking digital skills, we hear a resounding call to action to address digital literacy, fluency, and citizenship. We must design, develop, and deliver learning experiences that allow for meaningful cultivation of digital skills for all learners.

However, we know all too well that this can't happen without partners, feedback loops, and access to tools and resources that take learning from analog to digital.

We have big, messy problems in bringing education to a global audience of learners who are too often excluded from innovative new systems and tools. Those problems cannot be solved in isolation and we have to create spaces where shared resources, conversations, and networks can build and support relevant solutions.

This year Team4Tech celebrated its tenth anniversary, and our vision remains the same: we envision a world where all learners have access to quality education, building better employment and economic opportunities.

Our commitment to supporting innovation through nonprofit organizations that directly support learners in under-resourced communities is unwavering. We have seen firsthand the value, impact, and important role that these organizations face. Harnessing the power of nonprofit organizations is essential to ensuring learners have access to quality education no matter where they live.

In July 2022, we launched the Team4Tech online Community of Practice. We intended to create a space for education-focused nonprofit organizations to connect around a common element: technology. As our second year of operations comes to a close, we are excited to share our progress, lessons learned, and ambitions for the year ahead.

The following provides an overview of our progress to date. We have more work to do, but this year has demonstrated that we have a solid foundation on which to build.

Thank you to everyone who has been a part of this effort and lent your voice to the work.



*Jody S. Britten*

Dr. Jody Britten  
Head of Research and Innovation, Team4Tech

Team4Tech is a nonprofit impact accelerator. In that capacity, we have four interconnected components of our programming that support nonprofit organizations working in the global education space. Team4Tech's accelerator programming provides access to:

- facilitated regional hubs for localized collaboration
- a robust, global online Community of Practice
- skilled volunteers, corporate, and educational partners
- funding, amplification, and coaching

The Team4Tech online Community of Practice creates a space for knowledge-sharing and collaboration among education-focused nonprofits serving learners in under-resourced communities. In our Community of Practice, nonprofit staff can learn together through aligned and curated resources, vetted tools, expert speakers, peer-led workshops, courses focused on education from the nonprofit perspective, and more.

## GOAL AREAS



Our goals for our Community of Practice are to:

- Co-create an engaged community where membership is retained
- Develop and share content that engages a diverse audience of education and nonprofit leaders
- Create a space that nurtures connections between and among members
- Co-design experiences that meet the needs of our member organizations
- Share the story of this Community, including how this online space ignites the use of evidence-based practices and new learning materials for learners and educators alike





# 2023-24 HIGHLIGHTS

**2,250**

members

**8,000+**

logins

**90+**

countries  
represented

**800+**

education-focused  
nonprofit  
organizations

**39M**

learners supported  
by member  
organizations

**120**

virtual events

**400**

resources

**6**

courses

**300+**

course certificates  
earned



# THE LANDSCAPE OF ARTIFICIAL INTELLIGENCE

AI has the potential to revolutionize education in low and middle-income countries, but it also brings risks. Not least of which is that learners in under-resourced communities must use tools that weren't designed to meet their needs and give voice to their experiences in an increasingly important marketplace.

This year we partnered with Fab, Inc. on our collaborative Ai-for-education.org initiative. In its early stages, the initiative has rapidly emerged as a pivotal repository of knowledge, concentrating on the applicability of AI in educational contexts. The Ai-for-education.org platform dispenses pragmatic strategies and forewarns of potential impediments.

These insights are firmly anchored in real-world applications, and we take pride in proffering open-source code to transform innovative concepts into viable solutions. With support from the Gates Foundation and Jacobs Foundation, this initiative has already created value for our Community of Practice in the following ways:

- An engaged group of EdTech developers actively listening to and interacting with our community members
- Development of nearly ten AI tools specifically tailored to support the education of learners in low and low-middle-income countries
- A library of resources and tools to help educators understand, engage with, and use generative AI tools
- Training in prompt engineering and the use of The Teacher AI (the WhatsApp-enabled chatbot funded through this initiative)



Trackosaurus



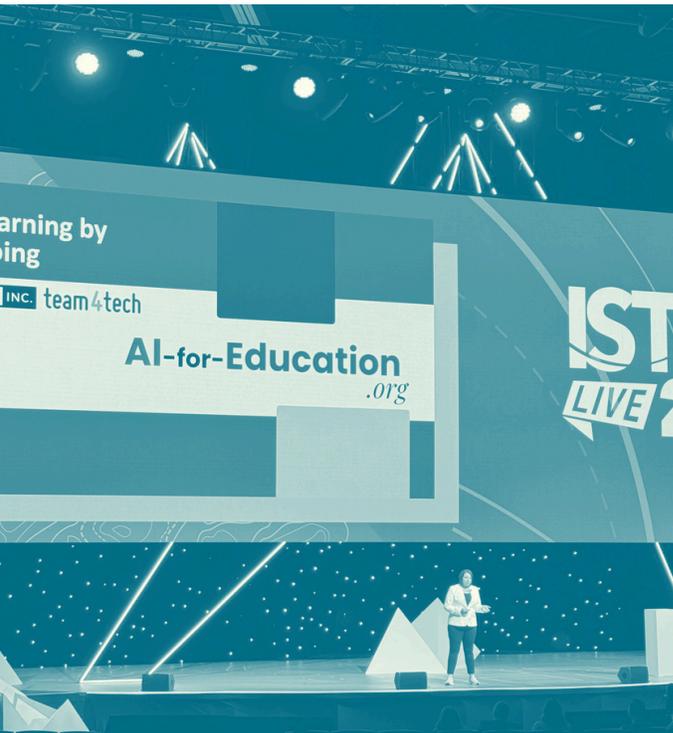
# CONTRIBUTIONS AND AMPLIFICATION

## 2023-24 CONTRIBUTIONS TO THE FIELD

- Refined a rubric to help educators and nonprofit organizations carefully select emerging AI tools and a prompt framework for understanding different use cases for ChatGPT
- Published our review of GEM reports on EdTech and non-state actors
- Created a leadership course for our skilled volunteers
- Piloted our micro-matching opportunities for skilled volunteers with Community member organizations
- Developed a design thinking course specifically for nonprofit leaders
- Developed an introduction to program evaluation course to help support our member organizations
- Refined and published profiles of the students in low-resourced contexts for the ISTE Standards for Students

## SHARING OUR STORY THROUGH RECOGNITION AND EVENT PARTICIPATION

- Gold 2024 AVA Digital Award, recognizing our strategy to engage and connect with education-focused nonprofit organizations serving learners in under-resourced communities
- Presentations showcasing our work at ISTE, SxSWedu, CIES, WISE, and more.
- Participation in the Brookings AI event and global inclusion event.
- Sharing our work during the EdTech Advocacy Day in Washington, D.C.



# WHAT OUR MEMBERS ARE SAYING



As we continually progress toward our long-term goal of engaging more than 1100 nonprofit organizations supporting the education of more than 60 million learners globally, we are thrilled to see the value our community brings to our members and their organizations.

“ Our organization has actively participated in the Team4Tech Community of Practice, leveraging this platform to connect with other NGOs. This engagement has opened avenues for knowledge sharing, collaborative problem-solving, and the exchange of innovative ideas. Through regional hubs and shared resources, we have strengthened our relationships with like-minded organizations, collectively working towards the common goal of improving education in under-resourced communities. The Team4Tech Community of Practice has become a vital space for fostering collaboration, learning from peers, and collectively advancing our mission.

— The African SOUP

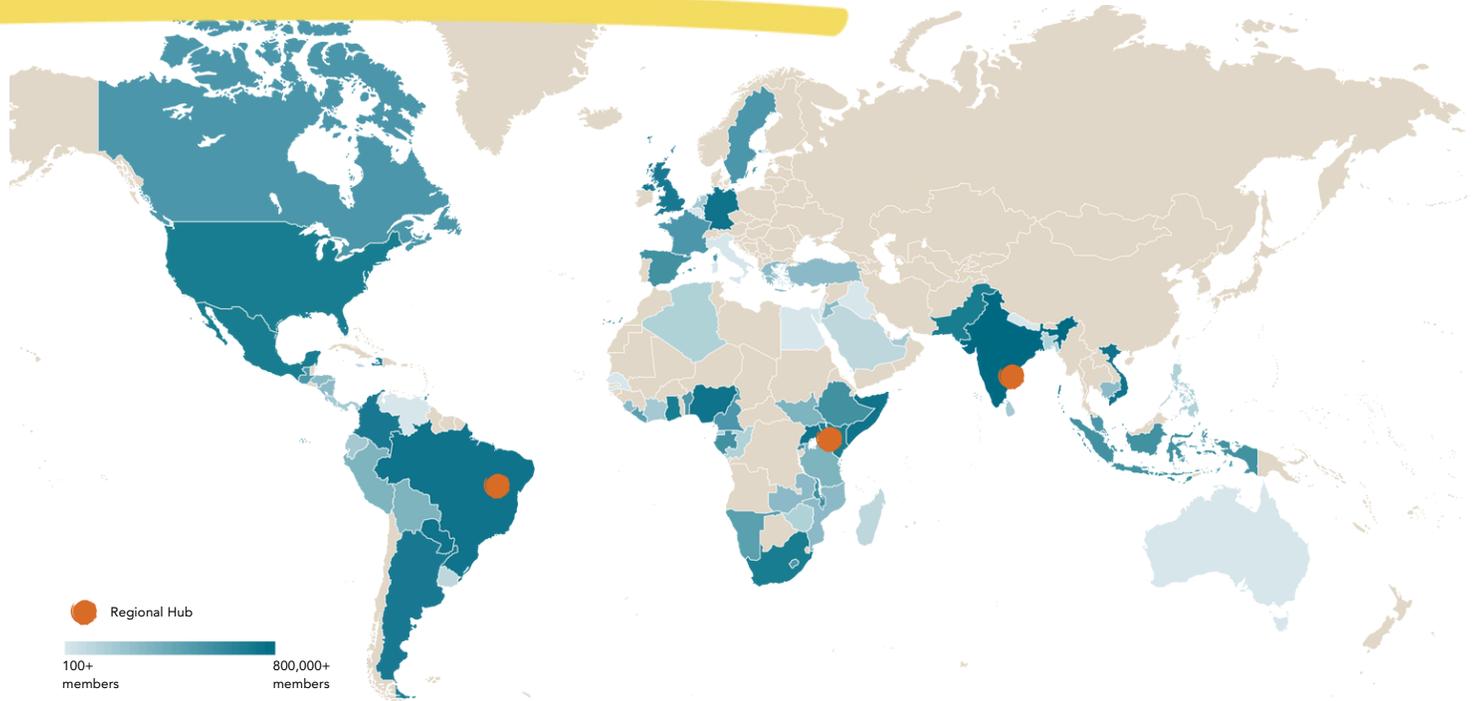
“ Team4Tech's Community of Practice has been instrumental in transforming our work at RTT. The insightful webinars, particularly the three-part series on ChatGPT and Program Evaluation, have equipped us with practical strategies to enhance productivity and elevate teaching effectiveness. The collaborative and resource-rich environment of the community has fostered continuous learning, contributing to our organization's growth and operational efficiency.”

— Reach to Teach India

“ Team4Tech's Community of Practice is a dynamic space full of diverse and enthusiastic leaders. Training sessions have been enlightening, informative, energizing - and the message boards are a wealth of information for our staff.”

— PSYDEH

# REGIONAL HUBS



With a footprint in nearly  
half of the world's countries,  
we are thrilled to see  
engagement in our regional  
hubs and beyond.



Our regional hubs support NGOs in Africa, Asia, Latin America and the Caribbean, and the United States and Canada

# PARTNERS



Since launching our Community of Practice, we have hosted more than 60 events, many with contributing partners. The global educational resource and EdTech community have been generous with their time and committed to supporting this unique community of educational change-makers.



# LOOKING FORWARD

Team4Tech is looking for more ways to accelerate impact for our member organizations as we plan for our next year of Community of Practice operations.

We are excited to share that during the year ahead our community members will have access to many engagement and learning opportunities, including:

- New member events
- All-community networking events
- Regional hub meetups
- EdTech and educational resource partner trainings
- Regional implementation and learning cohorts
- Volunteer events
- Additional courses
- Additional facilitated cohorts
- Funding for implementation and innovation projects
- Live conversations



# GET INVOLVED

This work continues to provide a footprint of opportunity for education-focused nonprofit organizations who would otherwise not have access to training, courses, and materials to use with their learners, and a network of like-minded peers.

Join our work:

- Contribute your time and expertise as a guest speaker
- Contribute product and/or educational resources
- Become a community sponsor
- Become an Educational Resource Partner
- Contribute to our general fund to support the online Community of Practice staffing
- Engage corporate volunteers in micro-matching and other volunteer opportunities with one or more of the 800+ Nonprofit organizations serving learners globally

For more information on opportunities to collaborate and contribute please contact Dr. Jody Britten, Head of Research and Innovation at [jody@team4tech.org](mailto:jody@team4tech.org).



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